

# Wicomico STI Task Force

## A Community Collaboration

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Officer, WiCHD

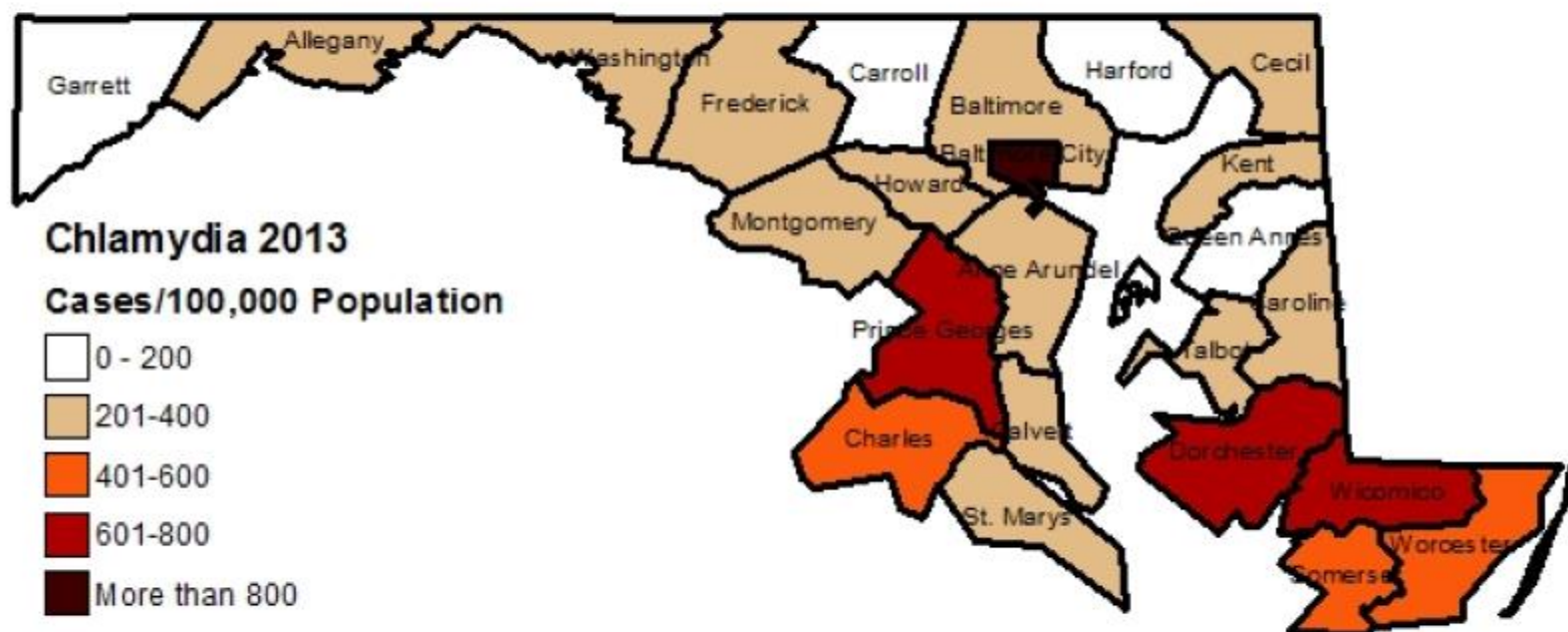
Chavonda Carr, MS, MEd, CHES - Health Educator,  
WiCHD

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candidate – Salisbury University Nursing Dept.

# The Problem

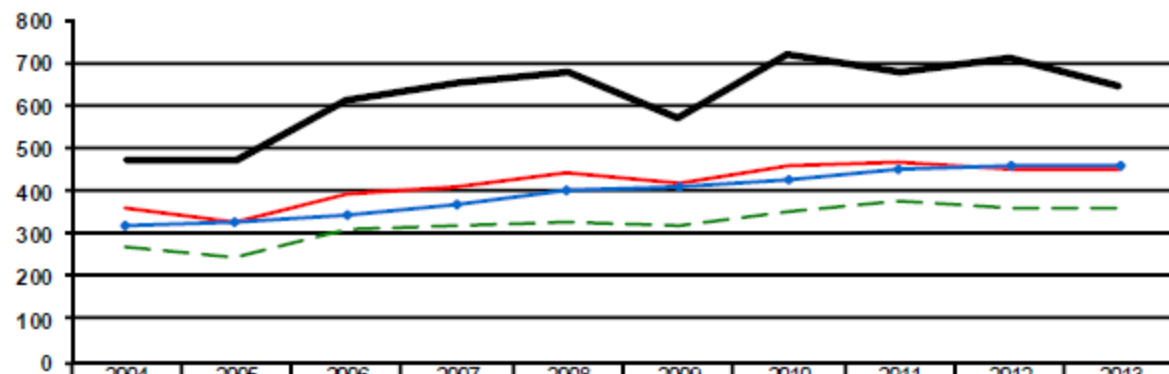
- High rates of GC and Chlamydia, compared to rest of state, for many years
- Syphilis and HIV - not so much

## Chlamydia in Maryland, 2013 Incidence Rates by Jurisdictions



## Chlamydia in Wicomico County, 2004-2013

Cases/100,000 population

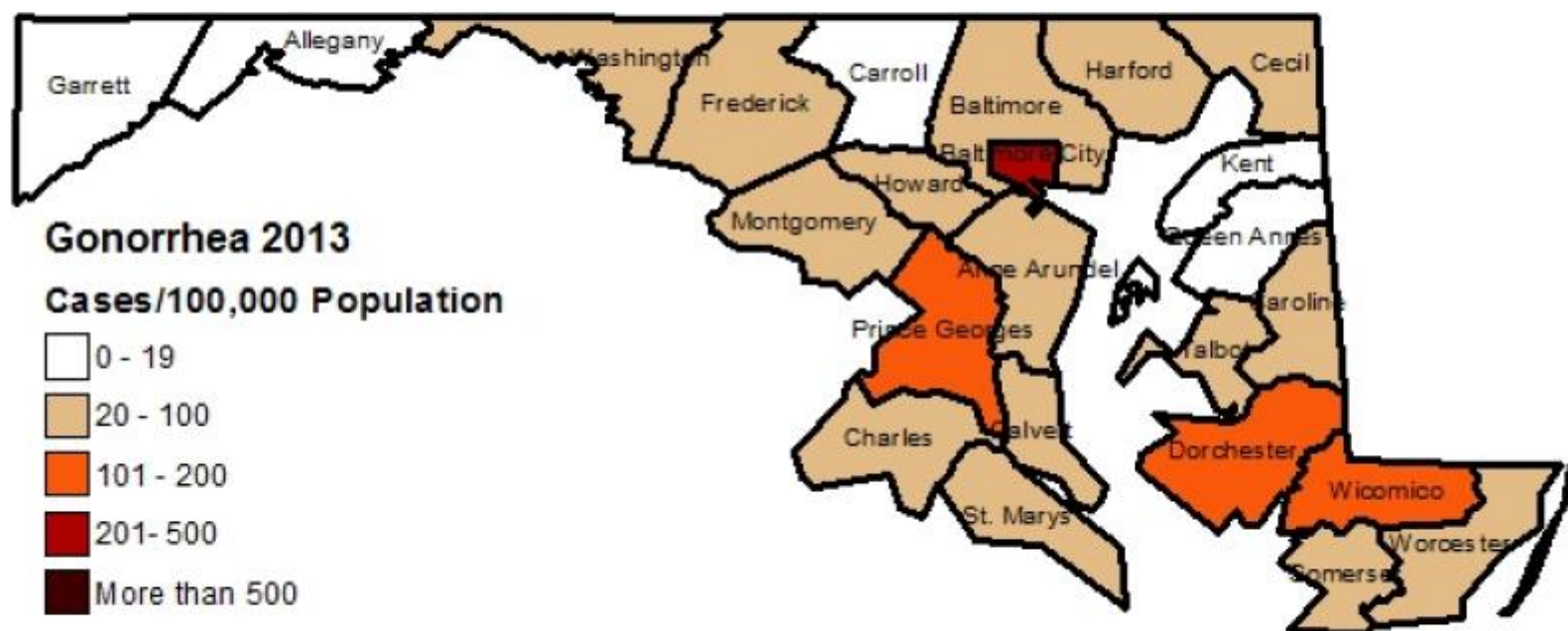


|                | 2004  | 2005  | 2006  | 2007  | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| CT Wicomico    | 472.7 | 472.6 | 609.9 | 648.3 | 674.2 | 570.6 | 714.0 | 679.1 | 709.1 | 640.2 |
| CT MD Counties | 270.2 | 240.5 | 312.4 | 316.4 | 324.4 | 314.3 | 348.2 | 372.0 | 357.6 | 357.3 |
| CT MD State    | 359.0 | 326.9 | 389.2 | 412.0 | 437.9 | 416.7 | 453.7 | 466.9 | 450.9 | 450.7 |
| CT US          | 316.5 | 329.4 | 344.3 | 367.5 | 398.1 | 405.3 | 423.6 | 453.4 | 456.7 | 456.7 |

Year

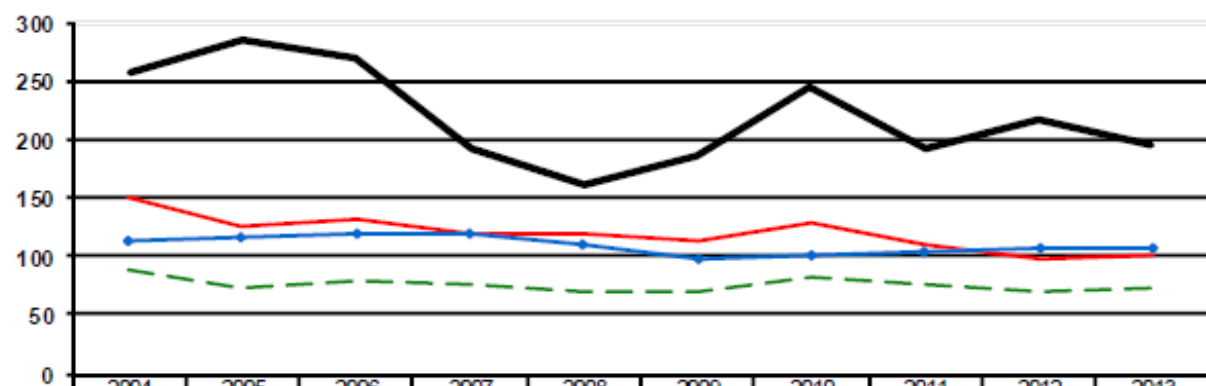
## Gonorrhea in Maryland, 2013

### Incidence Rates by Jurisdictions



## Gonorrhea in Wicomico County, 2004-2013

Cases/100,000 population



|                | 2004  | 2005  | 2006  | 2007  | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| GC Wicomico    | 258.0 | 284.2 | 268.9 | 191.1 | 161.9 | 185.6 | 244.1 | 192.9 | 216.0 | 193.3 |
| GC MD Counties | 88.5  | 71.7  | 80.3  | 74.9  | 69.4  | 69.3  | 82.4  | 75.6  | 71.1  | 72.2  |
| GC MD State    | 149.3 | 125.8 | 130.5 | 120.5 | 118.3 | 112.2 | 128.4 | 110.8 | 96.6  | 101.0 |
| GC US          | 112.4 | 114.6 | 119.7 | 118.0 | 110.7 | 98.1  | 100.2 | 103.3 | 107.5 | 107.5 |

Year

# STI task force members

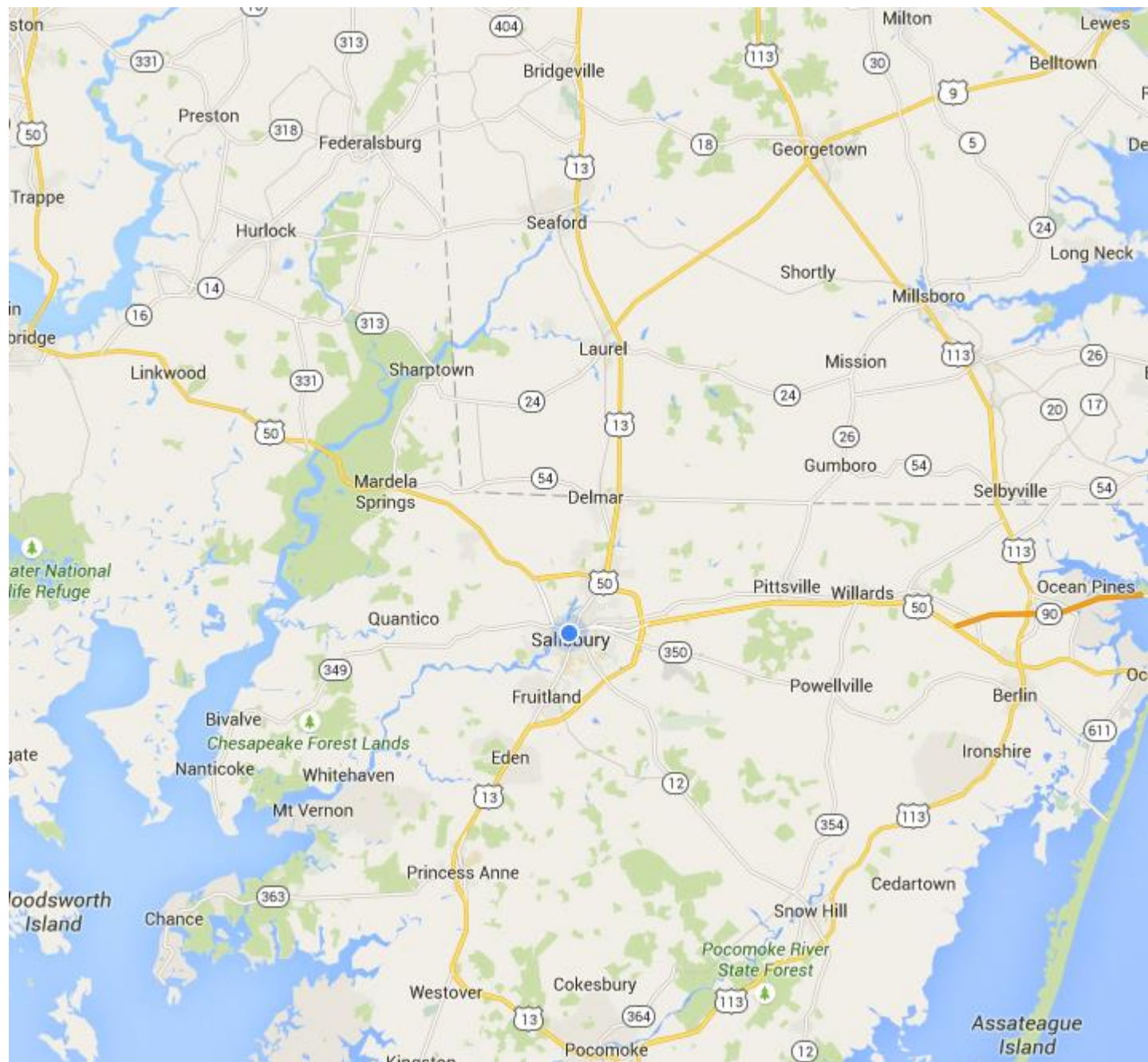
- Board of Ed health personnel
- Local hospital: PRMC Infection control, ED
- Local colleges: SU, WorWic CC, UMES
- DIS – present and past
- Prevention and Health Communications
- TLC, local FQHC; large Ob gyn, adult medicine, pediatrics practices
- NAACP

# Why does Wicomico have a worse problem?

- Differential Diagnosis:

- We screen more aggressively?
- High college population c/w county pop?
- Local state prison effect?
- 'Crossroads of Delmarva' – lots of social issues related to traffic
- Condom issues
- Education issues – conservative area





Oct., 2013

Vision - Wicomico County will have the lowest rate of STI's in the state.

- Mission - The mission of the WiCo STI Task Force is to understand the multiple causes of our high STI rate; develop and implement effective interventions; periodically review relevant metrics and adjust interventions accordingly.

# Possible Strategies

## Education/awareness

How?

To whom?

- General public
- Board of Education
- Parents
- Students
- Young adults
- By risk factors

Promote condom use??

– Make free condoms more readily available at multiple venues?

Promote STI testing??

Promote effective contact tracing??

# What actually occurred

- Created fact sheet, talking points
- HO presented to County Council
- Newspaper heard CC presentation, and did front page article
- Publicity buzz led to TV, radio interviews, and presentations to group
- Board of Ed interest
- Health promotions activity





## Wicomico health officials sound alarm on

Jeremy Cox, DelmarvaNow 2:36 p.m. EDT June 3, 2014

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(Photo: Danielle Cherchio)

### STORY HIGHLIGHTS

- Wicomico has the highest rates of chlamydia and gonorrhea in the state of Maryland outside of

f 87  
CONNECT

TWEET

in  
LINKEDIN

COMMENT

EMAIL

MORE

Wicomico County has the highest rates of chlamydia and gonorrhea of any Maryland county, and health officials say it's time for residents to own up to the troubling trend as a first step toward healthier sexual behaviors.

"Our goal is to induce leaders in the community and parents and kids to accept that this is our problem, and there are things that can be done about it without creating polarizing views," said Dr. James Cockey, deputy health officer for the Wicomico County Health Department.

Wicomico's stubbornly high sexually transmitted disease rates have puzzled health officials for years.



# **Maryland Youth Risk Behavior Survey, 2013**

More buzz

<http://www.wicomicohealth.org>

# 2013 YOUTH RISK BEHAVIOR SURVEY RESULTS

## Wicomico County, MD High School Survey

### Summary Tables - Weighted Data

QN59: Percentage of students who ever had sexual intercourse

|                 | Percentage | Total<br>95%<br>confidence<br>interval | N     | Percentage | Male<br>95%<br>confidence<br>interval | N   | Percentage | Female<br>95%<br>confidence<br>interval | N   |
|-----------------|------------|--|-------|------------|---------------------------------------|-----|------------|---|-----|
| Total           | 52.1       | ( 48.3 - 55.8 )                        | 1,414 | 52.8       | ( 48.4 - 57.2 )                       | 632 | 51.3       | ( 46.8 - 55.8 )                         | 779 |
| Age             |            |  |       |            |                                       |     |            |   |     |
| 15 or younger   | 36.2       | ( 31.8 - 40.9 )                        | 659   | 36.1       | ( 29.8 - 42.9 )                       | 295 | 36.3       | ( 31.5 - 41.3 )                         | 364 |
| 16 or 17        | 62.0       | ( 57.3 - 66.5 )                        | 628   | 66.2       | ( 59.5 - 72.3 )                       | 267 | 58.6       | ( 53.1 - 63.9 )                         | 358 |
| 18 or older     | 66.5       | ( 58.0 - 74.0 )                        | 124   | -          | -                                     | 68  | -          | -                                       | 56  |
| Grade           |            |  |       |            |                                       |     |            |   |     |
| 9th             | 35.4       | ( 30.1 - 41.2 )                        | 460   | 37.0       | ( 29.3 - 45.4 )                       | 197 | 34.0       | ( 28.7 - 39.9 )                         | 263 |
| 10th            | 47.1       | ( 41.1 - 53.3 )                        | 446   | 48.9       | ( 41.9 - 56.0 )                       | 213 | 45.3       | ( 38.2 - 52.5 )                         | 232 |
| 11th            | 63.3       | ( 56.4 - 69.8 )                        | 237   | -          | -                                     | 89  | 59.4       | ( 50.0 - 68.1 )                         | 147 |
| 12th            | 66.4       | ( 60.4 - 71.9 )                        | 252   | 60.7       | ( 53.2 - 67.8 )                       | 124 | 72.0       | ( 63.1 - 79.5 )                         | 128 |
| Race/Ethnicity  |            |  |       |            |                                       |     |            |   |     |
| Black*          | 66.2       | ( 60.9 - 71.2 )                        | 392   | 70.0       | ( 62.4 - 76.6 )                       | 176 | 62.7       | ( 56.0 - 69.0 )                         | 216 |
| Hispanic/Latino | 55.6       | ( 45.0 - 65.7 )                        | 115   | -          | -                                     | 51  | -          | -                                       | 63  |
| White*          | 45.5       | ( 40.6 - 50.4 )                        | 665   | 43.1       | ( 37.1 - 49.3 )                       | 295 | 47.6       | ( 41.6 - 53.6 )                         | 370 |
| All other races | 23.8       | ( 15.0 - 35.6 )                        | 100   | -          | -                                     | 47  | -          | -                                       | 53  |
| Multiple races  | -          | -                                      | 94    | -          | -                                     | 40  | -          | -                                       | 52  |

Note: 315 students were excluded from this analysis.

\*Non-Hispanic.

N = Number of students in this subgroup.

- = Fewer than 100 students in this subgroup.

# 2013 YOUTH RISK BEHAVIOR SURVEY RESULTS

## Wicomico County, MD High School Survey

### Summary Tables - Weighted Data

QN61: Percentage of students who had sexual intercourse with four or more people during their life

|                |                 | Total      |                               |       | Male       |                               |     | Female     |                               |     |
|----------------|-----------------|------------|-------------------------------|-------|------------|-------------------------------|-----|------------|-------------------------------|-----|
|                |                 | Percentage | 95%<br>confidence<br>interval | N     | Percentage | 95%<br>confidence<br>interval | N   | Percentage | 95%<br>confidence<br>interval | N   |
| Age            | Total           | 20.8       | ( 18.0 - 23.8 )               | 1,416 | 24.7       | ( 21.1 - 28.6 )               | 628 | 17.2       | ( 13.9 - 21.1 )               | 784 |
|                | 15 or younger   | 13.0       | ( 10.3 - 16.4 )               | 659   | 17.3       | ( 12.4 - 23.6 )               | 291 | 8.9        | ( 6.3 - 12.2 )                | 367 |
|                | 16 or 17        | 24.0       | ( 20.3 - 28.0 )               | 630   | 29.3       | ( 24.0 - 35.3 )               | 267 | 19.7       | ( 15.4 - 24.9 )               | 360 |
|                | 18 or older     | 34.4       | ( 25.7 - 44.3 )               | 124   | -          | -                             | 68  | -          | -                             | 56  |
| Grade          |                 |            |                               |       |            |                               |     |            |                               |     |
|                | 9th             | 12.1       | ( 9.2 - 15.8 )                | 458   | 17.3       | ( 12.2 - 23.9 )               | 194 | 7.6        | ( 5.0 - 11.3 )                | 264 |
|                | 10th            | 17.9       | ( 14.0 - 22.7 )               | 450   | 22.6       | ( 17.0 - 29.4 )               | 216 | 13.1       | ( 8.7 - 19.4 )                | 232 |
|                | 11th            | 24.9       | ( 18.9 - 32.0 )               | 237   | -          | -                             | 85  | 20.6       | ( 14.1 - 29.0 )               | 151 |
|                | 12th            | 29.1       | ( 22.5 - 36.8 )               | 252   | 28.2       | ( 20.8 - 36.9 )               | 124 | 30.1       | ( 20.9 - 41.1 )               | 128 |
| Race/Ethnicity |                 |            |                               |       |            |                               |     |            |                               |     |
|                | Black*          | 32.3       | ( 27.1 - 38.0 )               | 388   | 39.0       | ( 31.7 - 46.8 )               | 173 | 26.1       | ( 19.5 - 34.2 )               | 215 |
|                | Hispanic/Latino | 26.7       | ( 18.9 - 36.2 )               | 116   | -          | -                             | 51  | -          | -                             | 64  |
|                | White*          | 13.3       | ( 10.6 - 16.6 )               | 668   | 13.6       | ( 9.7 - 18.7 )                | 296 | 13.1       | ( 9.5 - 17.6 )                | 372 |
|                | All other races | -          | -                             | 99    | -          | -                             | 46  | -          | -                             | 53  |
|                | Multiple races  | -          | -                             | 97    | -          | -                             | 40  | -          | -                             | 55  |

Note: 313 students were excluded from this analysis.

\*Non-Hispanic.

N = Number of students in this subgroup.

- = Fewer than 100 students in this subgroup.



# 2013 YOUTH RISK BEHAVIOR SURVEY RESULTS

## Wicomico County, MD High School Survey

### Summary Tables - Weighted Data

QN60: Percentage of students who had sexual intercourse for the first time before age 13 years

|                       | Percentage  | Total<br>95%<br>confidence<br>interval | N            | Percentage  | Male<br>95%<br>confidence<br>interval | N          | Percentage | Female<br>95%<br>confidence<br>interval | N          |
|-----------------------|-------------|--|--------------|-------------|---------------------------------------|------------|------------|---|------------|
| <b>Total</b>          | <b>12.1</b> | <b>(10.0 - 14.5)</b>                   | <b>1,411</b> | <b>17.4</b> | <b>(14.0 - 21.4)</b>                  | <b>627</b> | <b>7.2</b> | <b>(5.4 - 9.6)</b>                      | <b>779</b> |
| <b>Age</b>            |             |  |              |             |                                       |            |            |   |            |
| 15 or younger         | 11.6        | (9.1 - 14.7)                           | 656          | 17.0        | (12.8 - 22.2)                         | 292        | 6.5        | (4.5 - 9.3)                             | 362        |
| 16 or 17              | 11.9        | (9.0 - 15.6)                           | 630          | 19.2        | (14.1 - 25.6)                         | 266        | 6.0        | (3.6 - 9.8)                             | 361        |
| 18 or older           | 15.0        | (9.4 - 23.2)                           | 122          | -           | -                                     | 67         | -          | -                                       | 55         |
| <b>Grade</b>          |             |  |              |             |                                       |            |            |   |            |
| 9th                   | 13.2        | (9.5 - 17.9)                           | 459          | 18.2        | (12.5 - 25.7)                         | 197        | 8.6        | (5.8 - 12.6)                            | 262        |
| 10th                  | 10.8        | (7.9 - 14.8)                           | 450          | 17.4        | (12.3 - 24.2)                         | 216        | 4.1        | (1.8 - 8.7)                             | 231        |
| 11th                  | 10.7        | (6.9 - 16.3)                           | 235          | -           | -                                     | 85         | 5.7        | (2.7 - 11.6)                            | 149        |
| 12th                  | 11.4        | (7.4 - 17.0)                           | 248          | 14.2        | (8.8 - 21.9)                          | 121        | 8.7        | (4.5 - 15.9)                            | 127        |
| <b>Race/Ethnicity</b> |             |  |              |             |                                       |            |            |   |            |
| Black*                | 19.2        | (14.8 - 24.4)                          | 388          | 29.3        | (21.9 - 38.0)                         | 172        | 10.0       | (6.2 - 15.7)                            | 216        |
| Hispanic/Latino       | 14.7        | (9.0 - 23.2)                           | 114          | -           | -                                     | 51         | -          | -                                       | 62         |
| White*                | 6.8         | (5.0 - 9.2)                            | 665          | 9.1         | (6.2 - 13.2)                          | 295        | 4.8        | (2.9 - 7.8)                             | 370        |
| All other races       | -           | -                                      | 99           | -           | -                                     | 46         | -          | -                                       | 53         |
| Multiple races        | -           | -                                      | 94           | -           | -                                     | 40         | -          | -                                       | 52         |

Note: 318 students were excluded from this analysis.

\*Non-Hispanic.

N = Number of students in this subgroup.

- = Fewer than 100 students in this subgroup.

What we did

Chavonda

Erica

# Outcomes

- 2012- 2013

## Wicomico

CT 8.0% decline

GC - 7.4 % decline

## Statewide counties

CT up 1.3%

GC up 3.1%

## 2013-2014

## Wicomico

CT – 11.4% decline

GC – 4.1% decline

## Statewide counties

CT – up 5.8%

GC – up 2.1%

Mission - The mission of the WiCo  
STI Task Force is to:

- 1) understand the multiple causes of  
our high STI rate;
- 2) develop and implement effective  
interventions;
- 3) periodically review relevant  
metrics and
- 4) adjust interventions accordingly.

# Lessons learned

- Limited value of evidence based practices??
- The value of buzz
- Condom utility may be maxed out??
- Collaboration with community partners
  - Community partners buy-in → buzz matters!!
  - Board of Ed
    - Humility
    - Pick your targets
    - Don't pick fights
- The value of luck, statistical variation

# Wicomico STI Task Force members

- WiCo BoE – Diane Pellegrino, RN; Michael Charlton
- PRMC – Karen Mihalik, RN; Sarah Arnett, RN
- TLCCS – Jeannette Taylor, RN; Denise Heil, RN
- Tanya Selby, DHMH; DIS; Beebe Triplett, DIS (ret.)
- WiCHD - Lisa Anderson, RN; Olivia Butler, RN; Cindy Shifler; Kelli Michaud, RN, Chavonda Carr, CHES, Brian Polk, BA, J. A. Cockey, MD
- SU - Victoria Lentz, CRNP; Dr. Brandye Nobiling, PhD; Mandy Clark, CRNP
- WorWic CC - Teresa Tyndall, Penny Twilley, RN
- UMES Student Health – Sue Carter, CRNP
- NAACP – Mary Ashanti, Martha Maddox
- Erin Failev, PA